



ITM Skills  
University

PURSUE YOUR  
PASSION IN  
**RESEARCH**

**Ph.D**  
Admission  
2025





## ITM Group of Institutions

Institute for Technology and Management (ITM) was started in 1991 under the Chairmanship of Dr.P.V. Ramana. Over the years, ITM Group of Institutions has spread its footprints in various domains like Management, Engineering, Health Sciences, Design & Media, Hospitality, Law, Architecture and Ph.D. program. ITM offers 79 programs at its various campuses in Mumbai, Navi Mumbai, Raipur, Visakhapatnam, and Vadodara. ITM Group has established three universities, i.e. Navi Mumbai, Raipur and Vadodara.

In 34 years, ITM Group has grown in reputation and size, with over 15,000 students currently enrolled in our campuses across India.

## ITM Skills University

ITM Skills University, Navi Mumbai, is established under the ITM Skills University Act, 2022, recognized by the University Grants Commission (UGC) and Association of Indian Universities (AIU). As part of the esteemed ITM Group of Institutions, the university carries forward a legacy of excellence in education, research and skill development. The University offers undergraduate and postgraduate programs in Management, Engineering, Hospitality, Health Sciences, Design & Media. With state-of-the-art infrastructure and highly experienced faculty, the university provides a strong academic and research environment. The University successfully launched its first Ph.D. batch in the academic year 2024-25, further strengthening its commitment to advanced learning, research and innovation.

## About the Ph.D program

The Doctoral Program of ITM Skills University, Navi Mumbai is recognized as a rigorous research program in various areas of Business Management, Hospitality Management, Design & Media, other allied areas. The Doctoral program is committed to training individuals to excel in their chosen areas of research and produce publication-quality work of international standards. The program also aims to encourage industry-academia collaborations to provide solutions to cutting edge problems of society at large.

### Areas of Specializations

The university invites application in the following areas:

- General Management
- Economics
- Entrepreneurship
- Finance and Accounting
- Marketing
- Organizational Behavior and Human Resource Management
- Operations and Supply chain Management
- Business analytics
- Digital Media and Marketing
- Retail Marketing
- Environment, Sustainability and Governance
- Hospitality Management
- Design & Media
- Social Responsibility

### Objectives of the Program



To train individuals to excel in their chosen areas of research.



To prepare students for careers in teaching and research



To foster industry-academia collaboration to provide solutions to complex industry and societal problems.

**Duration: 3 to 6 Years**

## Eligibility

A Master's degree or its equivalent from a UGC recognized university/institution with minimum 55% marks. **OR**  
A professional qualification such as CA,CS.ICWA or any other qualification equivalent to master's degree having 55% in bachelor's degree.

## Admission Criteria

Criteria	Weightage
Written Test (NET/ITM test)	70%
Personal Interview	30%

### Application fee (Non-Refundable)

Application Fee: Rs. 2000

Admission processing fee: Rs. 2500

## How to Apply?

**Applications forms will be available online at [www.isu.ac.in](http://www.isu.ac.in)**

- Candidates are expected to fill the application form online along with required documents OR The printed copy of the application form should reach by post at the following address:

Dean-Research, ITM Skills University, Plot 25 & 26, Institutional Area, Sector -4, Kharghar (E) - 421210



### ITM Bank Account Details for Online Fee Payments:

Beneficiary Name	Institute for Technology and Management Trust
Beneficiary Bank Name	IndusInd Bank
Beneficiary Branch Name	BARAKHAMBA ROAD, NEW DELHI -110 001
Beneficiary Account No.	201002256888
Beneficiary RTGS/IFSC Code	INDB0000005
Beneficiary Account Type	Current Account

### Application Date Schedule

Details	Date
Application window opens	24th March 2025
Last date of submission of application	24th April 2025
Communication to the shortlisted candidates	30th April 2025
ISU Written test	4th May 2025
Notification to selected candidates	15th May 2025
Personal interview	Last week of May
Registration and Inauguration	28th June 2025



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[www.isu.ac.in](http://www.isu.ac.in)

**For more information contact**

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**Contact No:** 88794 00321